Dear Corporate Supporter

We, the Board of Directors, believe that individuals, families and communities seeking urologic health care expect and deserve a standard of excellence. Excellence may be enhanced by certification of those professionals entrusted to deliver that care. We believe that certification should be awarded following successful completion of a comprehensive examination assessing a broad scope of knowledge applicable to the field of urologic health care.

Certification is a process by which a non-governmental agency or association validates, based upon pre-determined standards of practice, that an individual registered nurse, licensed practical nurse, licensed vocational nurse, technician, or nurse practitioner meets the qualification and knowledge for practice in a defined function or clinical area specified by that profession for specialty practice.

CBUNA is a non-profit organization responsible for establishing qualifications for certification and examining candidates for proficiency in practice in the delivery of urologic care. More than 600 registered nurses, associates, and advanced practice nurses are currently certified by CBUNA. The process of certification and recertification ensures that our members remain up-to-date with the latest innovations in urologic practice, including technological advances, and product updates.

To maintain the high quality efforts of this credentialing service, CBUNA is actively seeking financial support. We ask that you consider providing a grant to help us in achieving our goals. Your contribution will assist us in providing quality service to those who practice in urology.

Candidates for recertification are required to earn a certain number of contact hours (on an ongoing basis). CBUNA verifies this process of continuing education as a required component of maintaining the credential.

Your grant would assist CBUNA in:

- helping candidates prepare for taking a multiple-choice exam in order to become certified
- guiding nurses and associates participation in appropriate CE opportunities, thereby ensuring patient safety and enhancing the quality of patient care
Your contribution will assist us in providing quality service to those urologic nurses who are already certified and in recruiting others to become certified.

Three (3) levels of recognition are available to our corporate supporters. We ask that you carefully consider what level you may be able to contribute to CBUNA.

- **Platinum Sponsor**: Available for a contribution of $2,000 or more
- **Gold Sponsor**: Available for a contribution of $1,500 or more
- **Silver Sponsor**: Available for a contribution of $1,000 or more

CBUNA will recognize your company within *Urologic Nursing*, the official journal of the Society of Urologic Nurses and Associates, on the Certification/CBUNA section of SUNA’s Website (www.suna.org), and in the exhibit hall at SUNA’s Annual Conference. Sponsors will also be recognized in CBUNA’s certification materials mailed out to candidates and to those who are renewing their certification.

On behalf of CBUNA, we would like to thank you for your consideration. Please let us know at which level you can offer support by completing the enclosed Sponsor Reply Form and returning it to the National Office ASAP.

In the meantime, if you have any questions or would like to discuss our plans in further detail, please contact Susan Iannelli in our National Office in Pitman, New Jersey, 856-256-2376, susan.iannelli@cbuna.org.

Sincerely,

Katherine Marchese, MSN, APN-BC, CWOCN, CUNP
President, CBUNA

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## 2018 SPONSOR REPLY FORM

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**Address**  
**City** | **State** | **ZIP**  
**Telephone**  
**Fax**  
**Email**  
**Date**

CBUNA Tax ID Number 93-0746452

Thank you!  
Return this form with your check payable to CBUNA by September 1, 2017 to:

Certification Board for Urologic Nurses and Associates  
Box 56 • East Holly Avenue • Pitman, NJ 08071-0056  
856-256-2351 • Fax 856-589-7463 • Email - cbuna@ajj.com

**Contact Information**  
Susan Iannelli, Marketing Manager  
856-256-2376 • Email – susan.iannelli@cbuna.org